1. What are our most important values (e.g., comfort, environmental awareness, kindness to others, inner harmony, challenge, etc.)?
2. What are your motivational needs (e.g., love and belonging, esteem, self-actualization)?
3. In what general area or career do you wish to work?
4. What will be your most important “product,” for which you want to be known and remembered (e.g., good deeds, wealth, power, prestige, artistic creations, business acumen, etc.)?
5. What kind of person do you want to be (helpful, kind, solitary, powerful, wealthy, etc.)?
6. In what sort of community do you want to live (large city, small city, small town, suburbs, country, woods, farm, etc.)?
7. With whom do you want to live (e.g., spouse, friends, children, etc.)?
8. What words describe your ideal lifestyle (e.g., sophisticated, woodsy, agricultural, down-home, laid back, ambitious, etc.)?

Now write your mission statement. You might, for example, state how you plan to achieve your motivational needs and realize your values through your chosen career. Next you might describe the sort of person you want to be and the “product” you plan to contribute to the world. Finally, you might describe your intended lifestyle, including the type of community you would like to live in and the nature of your ideal family.